



NWWS Patron Level System – We have created our patron level system to recognize the generous contributions of our Patrons. The following table lists the benefits of NWWS Patronage.

Level of Donation	Donation Amount/Value	BENEFITS
Platinum PLUS	\$2,000 and above	<ul style="list-style-type: none"> ▪ Premier listing as a Platinum PLUS Donor with your logo and a link to your website on the NWWS homepage. ▪ A short article about your company posted on the NWWS homepage. ▪ An informative article about your company in an issue of NWWS's bimonthly <i>Hot Press</i> newsletter. ▪ A quarter page ad in <i>Hot Press</i> for a full year (six issues) emailed to approximately 1,600 members, non-members, watercolor associations, patrons, media, and businesses. ▪ Your company logo and a link with a description of your business services (up to 200 characters) on the NWWS patron web page. ▪ Mention in two exhibition catalogs and on exhibition art labels.
Platinum	\$1,000 to \$1,999	<ul style="list-style-type: none"> ▪ Listing as a Platinum Donor with your logo and a link to your website on the NWWS homepage. ▪ Your company logo and a link with a description of your business services (up to 200 characters) on the NWWS patron web page. ▪ Mention in show catalog, NWWS <i>Hot Press</i> newsletter, and on exhibition art labels.
Gold	\$500 to \$999	<ul style="list-style-type: none"> ▪ Your company logo and a link with a description of your business services (up to 200 characters) on the NWWS patron web page. ▪ Mention in show catalog, NWWS <i>Hot Press</i> newsletter, and on exhibition art labels.
Silver	\$250 to \$499	<ul style="list-style-type: none"> ▪ A link and description of your business services (up to 200 characters) on the NWWS patron web page. ▪ Mention in show catalog, NWWS <i>Hot Press</i> newsletter, and on exhibition art labels.
Bronze	\$249 or less	<ul style="list-style-type: none"> ▪ A listing and link to your website on the NWWS patron web. ▪ Mention in show catalog, NWWS <i>Hot Press</i> newsletter, and on exhibition art labels.

- Timely receipt of donations for any exhibition will result in benefits lasting approximately one year.
- **Please note:** Above benefits apply from the beginning of one exhibition period to the next:
For example, if you donate to the 2014 Open Exhibition, benefits apply from the beginning of that exhibition period to the beginning of the 2015 Open Exhibition donation period.
- If your donation is not received by the donation deadline for any NWWS exhibition, it will be applied to the next NWWS exhibition.
For example, if a donation for the fall Waterworks Exhibition is received *after* the NWWS stated deadline, it will be applied to the spring Open Exhibition.
- Benefits related to submission of ads and articles in our bi-monthly newsletter, *Hot Press*, will be subject to firm publication deadlines. **The deadline is the 10th of the month prior to the month of publication.** Publication months are January, March, May, July, September, and November.
- To clarify, NWWS has two major exhibitions a year: the spring Open Exhibition, usually in the month of April, and the fall Waterworks Membership Exhibition, usually in the month of October.

Depending on the patron donation level selected, items needed for NWWS to provide the associated benefits (URL, company logo, company description, article, etc.) should be forwarded to the NWWS Awards Chair. Thank you.