



NORTHWEST
WATERCOLOR SOCIETY

PO BOX 50387 | BELLEVUE, WA 98015

2025 NWWS Membership Exhibition

WATERWORKS *Online*

PROSPECTUS

Exhibition Dates: April 25 – June 30, 2025

Entry Deadline: January 26, 2025 / 6:00 pm PST

2025 WATERWORKS MEMBERSHIP EXHIBITION JUROR IS MICHELE USIBELLI

CONSIDERATIONS FOR THE 2025 WATERWORKS PROSPECTUS INCLUDE:

This exhibition is an ONLINE ONLY exhibition.

ARTIST RECEIVES 75% of artwork price.

Conditions 1 – 10 must be followed.

Allowed range of substrates and watermedia HAS BEEN MODIFIED.

IMPORTANT DATES

11/15/24	Prospectus online and entry submissions accepted
1/26/25	Entry deadline, 6:00 pm Pacific time
2/3/25	Deadline for entry payments sent by US mail
3/15/25	Acceptance packets <u>emailed to accepted artists</u> (Note – <u>only accepted artists will be notified</u> . Be sure to check your spam folder!)
3/15/25	Accepted artists posted on NWWWS website, www.nwws.org
4/25/25	Exhibition ONLINE reception, 5:00-7:00 pm PST
4/25/25	Exhibition posted online at www.nwws.org
6/30/25	Exhibition closes

GENERAL QUESTIONS ABOUT THE EXHIBITION:

Exhibition Chair: Sarah B. Hansen (541) 598-4433 sbhansenart@gmail.com

ONLINE ENTRY QUESTIONS:

Digital Curator: Peggy Meyers (206) 953-2054 nwwspeggy.meyers@gmail.com

AWARDS

Over \$10,000 in cash and merchandise for this exhibition. Cash awards are:

1st Place - \$1,000 2nd Place - \$750 3rd Place - \$500

NWWWS MEMBERSHIP

Waterworks Online is open to all CURRENT NWWWS members. You must be a current member or become a member of NWWWS at www.nwws.org **prior** to entering the exhibition. Dues are \$50/yr.

CONDITIONS & RULES

PLEASE READ CAREFULLY: Failure to meet ANY of conditions 1 through 10 may result in disqualification of your entry and ineligibility to enter future NWWWS exhibitions for two (2) years (spanning 4 NWWWS exhibitions). NWWWS reserves the right to inspect and refuse any painting that does not meet the criteria below:

1. **AGE** – Member artists must be 18 years or older.
2. **ORIGINALITY** – Your entries *must* be original works of art, painted only by you. Paintings produced in a class, workshop, or submitted to an NWWWS AZR critique session are not eligible. Photo references must have been taken by you, the entrant. Public domain vintage photos may be used but not wholly replicated. Photo references *NOT allowed* include purchased images, permission-granted photos taken by others, stock photos, royalty-free images, copyrighted images published or unpublished. Artwork created from an AI generated (artificial intelligence) image is not allowed.
3. **SUBSTITUTIONS & WITHHOLDING** – Artists may not substitute another work for an accepted work nor withhold the work for any reason.
4. **EXCLUSIVITY** – Accepted work in an NWWWS exhibition must not be displayed or sold through any other gallery or online exhibition during the same period as the NWWWS exhibition, including 30 days before and 30 days after.

5. **CURRENT WORK** – Entries must have been completed after January 1, 2023 and NOT ACCEPTED into any previous NWWWS juried exhibition.
6. **SUBSTRATES & MEDIA** – Entries must be watermedia on an archival, 2-dimensional substrate, natural or synthetic. Watercolor, acrylic, gouache, egg tempera plus other watermedia are allowed and listed on the FAQ page. **You are responsible for reviewing the Waterworks Exhibition FAQ page at www.nwws.org for additional media criteria.** Allowed media must occupy at least 90% of your painting. No more than 10% of your painting may be your choice of any archival material.
7. **COLLAGE** – All collage materials must be original designs and painted by you using NWWWS accepted watermedia. If collage materials are used on no more than 10% of the painting, any art media is allowed. Pre-printed collage materials are NOT allowed.
8. **SUBJECT MATTER** – Nude representations are not allowed.
9. **PAINTING SIZE** – Original paintings must be a minimum of 7" in any dimension. No diptychs or triptychs are allowed.
10. **SALES** – Entries must be for sale, priced with intent to sell, and in alignment with your typical selling prices. Once entered, the price of your painting cannot be changed. Artist receives 75% of the sales price. NWWWS is due a 25% commission on all accepted paintings sold 30 days before or 30 days after the exhibition dates.

ARTWORK PRICING

- Price your painting(s) WITHOUT framing costs included. Buyer requested framing style and resulting cost are to be coordinated directly between the buyer and artist.
- Shipping/delivery charges should NOT be included in the sale price. Shipping/delivery charges and payment arrangements are to be coordinated between the buyer and artist.

HOW TO ENTER

- **Submit ALL entries using the NWWWS online entry form** (you must be a member and logged in):
<https://www.nwws.org/annual-waterworks-exhibition/>
- If you start your entry process and save the form to finish later, any images you've uploaded will not be saved. You must re-upload your entry images as you finish your entry submission.
- Up to three paintings per artist may be submitted, but only one painting can be accepted into the exhibition. **All entries must be entered at the same time and on the same entry form.**
- **IMAGE REQUIREMENTS: *Please read carefully!***
 - Submit digital entry cropped cleanly to ONLY the painting image. No frame. No mat.
 - Each digital entry must be a minimum of 1600 pixels on the longest side
 - Each digital entry must be a .jpg (or .jpeg). Maximum file size is 5 MB, no larger.
- **ASSISTANCE WITH IMAGE EDITING/RESIZING:**
There are many free image editing platforms available online, with easy-to-follow instructions.

ENTRY FEE

- FEE: \$30 for one entry; \$40 for two entries; \$50 for three entries.
- Payment may be made online during the entry process, or a check sent by US mail. **Entry fees are non-refundable!**
- Payment by US mail: Make check payable to NWWWS. Include a copy of your confirmation email along with your check immediately after entering. (See mailing address below.)

New or renewing members may add the \$50 membership fee to your entry fee in one check. Download and fill out the PRINTABLE MEMBERSHIP FORM linked on our [Join/Renew](#) page and include it with your entry confirmation and check.

- Your payment must arrive at the NWWWS postal box no later than February 3, 2025.

Send all payments by US mail to:

NWWWS
Shirley Jordan, Treasurer
PO Box 50387
Bellevue, WA 98015

You might be interested in the 2025 Waterworks Online Workshops!

EXHIBITION JUROR & WORKSHOP INSTRUCTOR:

Michele Usibelli

Michele will teach a 2-day ONLINE workshop on April 23-24, 2025

Cost: \$175 members / \$225 non-members

To see more of Michele's work, please visit her website: www.micheleusibelli.com

WORKSHOP INSTRUCTOR:

Yong Hong Zhong

Yong will teach a 2-day ONLINE workshop on April 28-29, 2025

Cost: \$175 members / \$225 non-members

To see more of Yong's work, please visit his website: www.yonghongzhong.com

Waterworks Online Workshops open for registration on February 15, 2025

www.nwws.org/Calendar-Events/NWWWS-Workshops
