



NORTHWEST  
WATERCOLOR SOCIETY

PO BOX 50387 | BELLEVUE, WA 98015

# 84<sup>th</sup> Annual International Open Exhibition

NWWS ANNUAL INTERNATIONAL



PROSPECTUS

**Online Exhibition Dates: October 25 – December 29, 2024**

**Entry Deadline: August 12, 2024 | 6:00 pm (Pacific time)**

**EXHIBITION JUROR IS VLADISLAV YELISEYEV**

**NOTABLE CONSIDERATIONS FOR THE 2024 PROSPECTUS INCLUDE:**

**The exhibition is an ONLINE ONLY exhibition.**

**Artist receives 75% of artwork price.**

**Conditions 1 to 10 have been revised.**

**The allowed range of substrates and watermedia have been modified.**

## IMPORTANT ONLINE EXHIBITION DATES

6/1/24	Prospectus online and entries accepted online
8/12/24	Entry deadline, 6:00 pm (Pacific time)
8/19/24	Deadline for entry payments sent by US mail
9/23/24	Acceptance packets <b>emailed</b> to accepted artists (Note – <b>only accepted artists will be notified</b> . Check your spam folder!)
9/23/24	Accepted artists posted on NWWWS website, <a href="http://www.nwwws.org">www.nwwws.org</a>
10/25/24	Exhibition ONLINE reception, 5:00-7:00 pm (Pacific time)
10/25/24	Exhibition posted online at <a href="http://www.nwwws.org">www.nwwws.org</a> (post reception)
12/29/24	Exhibition closes

### GENERAL QUESTIONS ABOUT THE EXHIBITION:

Exhibition Chair: Haidyn Palenchar 206-604-7895 [Exhibitions.open@nwws.org](mailto:Exhibitions.open@nwws.org)

### ONLINE ENTRY QUESTIONS:

Digital Curator: Peggy Meyers 206-953-2054 [DigitalCurator@nwws.org](mailto:DigitalCurator@nwws.org)

## AWARDS

**Over \$14,000 in cash and merchandise for this exhibition. Cash awards are:**

**1<sup>st</sup> Place - \$2,000    2<sup>nd</sup> Place - \$1,300    3<sup>rd</sup> Place - \$800    \*Purchase Award - \$1,000**

\*One painting from the exhibition is purchased by NWWWS for the fixed price of \$1,000 and becomes part of the NWWWS Permanent Collection. Eligibility is by opt-in during the entry process.

## ELIGIBILITY

Both members and non-members may enter this online exhibition. Members enter with reduced entry fee. Join NWWWS at [www.nwwws.org](http://www.nwwws.org). Dues are \$50.00 per year.

## CONDITIONS & RULES

**PLEASE READ CAREFULLY: Failure to meet ANY of conditions 1 through 10 may result in disqualification of your entry and ineligibility to enter future NWWWS exhibitions for two (2) years (equal to 4 NWWWS exhibitions). Entries that do not fully meet the criteria will be disqualified with no substitutions or remedies allowed and without refund.**

1. **AGE** – Member artists must be 18 years or older.
2. **ORIGINALITY** – Your entries must be original works of art, painted only by you. Paintings produced in a class, workshop, or submitted to an NWWWS AZR critique session are not eligible. Photo reference material must have been taken by you, the entrant. Photo references NOT allowed include purchased images, permission-granted photos taken by others, stock photos, or copyrighted images either published or unpublished. Vintage photos may not be wholly replicated.
3. **SUBSTITUTIONS & WITHHOLDING** – Artists may not substitute another work for an accepted work nor withhold the work for any reason.
4. **EXCLUSIVITY** – Accepted work must not be displayed or sold through any other gallery or online exhibition during the period of the NWWWS exhibition, from 8/12/24 to 12/29/24.

5. **CURRENT WORK** – Entries must have been **completed after August 1, 2022 and NOT ACCEPTED** into any previous NWWWS juried exhibition.
6. **SUBSTRATES & MEDIA** – Entries must be watermedia on an archival, 2-dimensional substrate, natural or synthetic. Watercolor, acrylic, gouache, egg tempera plus other watermedia are allowed and listed on the [FAQ page](#). You are responsible for reviewing the [Exhibitions FAQ page at www.nwws.org](#) for additional eligible media. Allowed media must occupy at least 90% of your painting. No more than 10% of your painting may be other archival media.
7. **COLLAGE** – Collage materials must be your original designs on archival materials, created within NWWWS accepted media guidelines. Commercially printed collage materials are not permitted. Most of the painting should reflect painterly effects with collaged elements representing a minority of the overall work. Media other than water media may comprise up to 10% of the painting.
8. **SUBJECT MATTER** – Nude representations are not allowed.
9. **PAINTING SIZE** – Original paintings must be a minimum of 7" in any dimension. No diptychs or triptychs are allowed.
10. **SALES** – Entries must be for sale, priced with intent to sell, and in alignment with your typical selling prices. Once entered, the price of your painting cannot be changed. Artist receives 75% of the sales price. NWWWS is due a 25% commission on all accepted paintings sold 30 days before the exhibition opening date or 30 days after the exhibition closing date.

## ARTWORK PRICING

- **Price your painting(s) WITHOUT framing costs included.** Any frame style options and payment for framing costs are to be coordinated between the artist and buyer.
- **Shipping/delivery charges should NOT be included in the sale price.** Shipping/delivery charges and payment arrangements are to be coordinated between the artist and buyer.

## HOW TO ENTER

- **Submit entries using the online entry form** (you must have an online account and be logged in). <https://www.nwws.org/annual-international-open/>
- **Up to three paintings per artist** may be submitted, but only one painting can be accepted into the exhibition. **All entries must be entered at the same time and on the same entry form.**
- **IMAGE REQUIREMENTS: Please read carefully!**
  - **Submit the image cropped cleanly to ONLY the painting image. No frame. No mat.**
  - Each image must be a **minimum of 1600 pixels** on the longest side.
  - Each image must be a .jpg (or .jpeg). **Maximum file size is 5 MB**, no larger.
- **ASSISTANCE WITH IMAGE EDITING/RESIZING:**  
There are many free image editing platforms available online, with easy-to-follow instructions.

## ENTRY FEE

**FEE FOR MEMBERS:** \$30 for one entry; \$40 for two entries; \$50 for three entries.

**FEE FOR NONMEMBERS:** \$40 for one entry; \$50 for two entries; \$60 for three entries.

Payment may be made online during the entry process, or a check sent by US mail. **Entry fees are non-refundable!**

**Payment by US mail:** Make check payable to NWWWS. Include a copy of your confirmation email along with your check immediately after entering.

Your payment must arrive at the NWWWS postal box no later than 8/19/24.

**Send all payments by US mail to:**

**NWWWS  
Shirley Jordan, Treasurer  
PO Box 50387  
Bellevue, WA 98015**

**New or renewing members** may add the \$50.00 membership fee to your entry fee in one check. Download and fill out the **PRINTABLE MEMBERSHIP FORM** linked on our **Join/Renew** page and include it with your entry confirmation and check.

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**You might be interested in our very special October Online Workshop!**

**EXHIBITION JUROR & WORKSHOP INSTRUCTOR: VLADISLAV YELISEYEV**



**4-DAY ONLINE WORKSHOP | Oct 28-31, 2024**

To see more of Vlad's work, please visit his website: <https://www.yeliseyevfineart.com>

**The workshop opens for registration on August 10, 2024**

[www.nwws.org/Calendar-Events/NWWWS-Workshops](http://www.nwws.org/Calendar-Events/NWWWS-Workshops)

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