

2025 Winter Presenters

JANUARY

Michele Usibelli

January 28, 2025

6:00–8:00 pm PST



"It is my primary goal to have each artwork I create resonate with energy and the poetry of light."

Michelle Usibelli's works are expressive and bold. Her portfolio spans landscapes, still-lives, cityscapes, and figurative pieces, all distinguished by her contemporary impressionist approach.

Michelle infuses her art with connection to the natural world. From Alaskan landscapes to intimate scenes of daily life, her work invites viewers to explore beauty in both the extraordinary and the everyday.

Usibelli is affiliated with many prestigious groups. Her award-winning work has been featured in galleries, juried exhibitions, and museums nationwide, earning recognition for her confident technique and emotional depth.

For more information visit:
michelleusibelli.com

FEBRUARY

Judd Mercer

February 25, 2025

6:00–8:00 pm PST



"My paintings tend to hit you in the face, which reflects how I feel when I'm outside. As a result, my paintings are a lot of energy squeezed into a small space."

Judd Mercer, a Colorado native, brings the beauty and mystery of the landscape to life through his contemporary plein air and studio paintings. Working in oil and gouache, Mercer's art focuses on magical, transient moments, whether painting the vast mountains or the quiet hidden path, imbuing his work with a sense of story and emotion.

An accomplished artist and instructor, Mercer participates in plein air invitationals and national exhibitions. His passion inspires others to see the world through fresh eyes and rekindle their sense of wonder.

For more information, visit:
juddmercer.art

MARCH

Yong Hong Zhong

March 25, 2025

6:00–8:00 pm PDT



"I think it's important for an artist to constantly learn and evolve. My artwork should be a reflection of myself at that specific moment in time."

Born in Canton, China, Yong immigrated to the United States at the age of twelve, pursuing his passion for art at La Guardia High School and later at Pratt Institute, where he majored in Illustration. His early career led him to Disney Animation Studios, where he contributed to films like *Mulan* and *The Princess and the Frog*.

Following his animation career, Yong focused on traditional painting, inspired by early California impressionists. His mastery in draftsmanship, composition, and color capture the beauty of a moment, inviting viewers to experience his unique perspective.

For more information, visit:
yonghongzhong.com



The Northwest Watercolor Society Newsletter

P.O. Box 50387
Bellevue, WA 98015-0387
www.nwws.org

ACTING PRESIDENT

Deborah Roskopf
president.nwws@nwws.org

ACTING VICE PRESIDENT

Molly Murrah
nwws.host@nwws.org

CORRESPONDING SECRETARY

Conny Spann
correspondingsec@nwws.org

RECORDING SECRETARY

Peggy Willett
secretary@nwws.org

TREASURER

Shirley Jordan
shirleylee136@hotmail.com

ATTORNEY

Jane Prymak
Fox Rothschild LLP
jprymak@foxrothchild.com

NEWSLETTER EDITOR

D'Arcy Heiber
newsletter@nwws.org

NEWSLETTER DEADLINES

December 1 for Winter issue
March 1 for Spring issue
June 1 for Summer issue
September 1 for Autumn issue

Email your items to:

newsletter@nwws.org
(Subject line: NWWS Hot Press)

PAYMENTS & FINANCIAL INQUIRIES

Treasurer, Shirley Jordan
shirleylee136@hotmail.com

P R E S I D E N T ' S M E S S A G E



There is nothing more thrilling than receiving an email congratulating you as an accepted artist in a juried art exhibition. And it's so discouraging when the notification date for accepted artists comes and goes, and your inbox is empty. Your heart sinks. Later, you view the exhibition and your emotion moves to baffled, because you know your painting is as worthy as any. We've all felt that, too, including the renowned artists that you adore and follow closely.

If you've not been on the "congratulations" list, it just means you haven't been there yet. The hours you spend painting, reading, in workshops, and engaged in any artistic education moves you in inches one day and miles on another. Keep going. Keep striving. Keep entering your best work.

When a juror remarks that it was a difficult task to include all the paintings that they found worthy, they really mean it. It is a challenge to balance an exhibition, showcasing the exciting range of watermedia and subject matter. Nevertheless, your work can one day be a part of that careful balance, so an early congratulations to you!

Deborah Roskopf, NWWS Acting President

F E A T U R E S

Musings of the Editor



**GOODBYE, AND A THOUSAND THANKS:
ARRIVEDERCI, E GRAZIE MILLE**



Goodbye is, at times, unavoidable. Though the decision was not easy, it is time for me to move on from my current position as the NWWS *Hot Press* editor.

Please welcome D'Arcy Heiber as the new incoming editor. We have worked together for the last few issues and I'm certain her energy and creativity will bring the NWWS *Hot Press* to yet another level of excellence!

I'd like to express my gratitude to all of you: members, executive team,

and the sponsors at the NWWS. I can't think of a group of more dedicated artists and communicators. I thank you all for the experiences, opportunities, and support you have provided. Some of you have been there to guide me, and others, to break my fall. There were good days, great days, and years of happiness. During these moments, we have created both beautiful memories and a fantastic newsletter.

Arrivederci, e grazie mille.
Katherine L Wright



Join Michele Usibelli for a Two-Day Zoom Workshop April 23–24, 2025

9 a.m to 4 p.m. Pacific Time

Limited to 22 participants

Recordings available for
30 days after workshop

Techniques & Composition for Dramatic Painting

Join this intensive online 2-day workshop and discover approaches and techniques for creating dynamic paintings. Incorporating the design elements of composition/design, value, color, paint application, and more, Michele will guide you through her painting process from concept to completion. The workshop will begin with an abbreviated lecture on the principles of design and composition. Michele will reinforce these lessons through demonstrations and video presentations. Students will

experience and study all aspects of painting from life to working from photographs. **Artists working in watercolor, gouache, oil, acrylic, and pastel will benefit** from this informative workshop.

For more information, visit
micheleusibelli.com

TUITION
\$175 NWWs Members
\$225 Non-Members

Not an NWWs member?
Join before registering
and save \$50 on the price
of the workshop.

CANCELLATION POLICY

There is a cancellation fee of \$50. If you cancel before April 1, you will receive a full refund minus the \$50 cancellation fee.

If you cancel on or after April 1, the refund will be half of the workshop fee minus the \$50 cancellation fee.

FOR MORE INFORMATION

NWWS NORTHWEST
WATERCOLOR SOCIETY
PO BOX 50387 | BELLEVUE, WA 98015

NWWWS.ORG

Email: workshops@nwws.org



WORKSHOP REGISTRATION WILL OPEN

FEBRUARY 15, 2025

ONLINE AT NWWWS.ORG

My First PaintOut

by D'Arcy Heiber



Seems the older I get, the more friends I lose. Some moved away, some just faded away ... and some have passed away. I've seen my circle diminish since I retired several years ago. And then COVID hit, and everyone locked their doors. Since I joined NWWSS in 2019, I've made new friends, but most are "virtual" friendships whom I've never met in person. I knew I'd meet some of these friends—and more—at PaintOut, so I signed up for the September event.

As soon as I exited I-5 south of Bellingham, I was transported to the Skagit Valley's magical landscape. I'd seen the photos of the cute, colorful cabins at the camp, and shortly after checking in, I was moving into a yellow one.

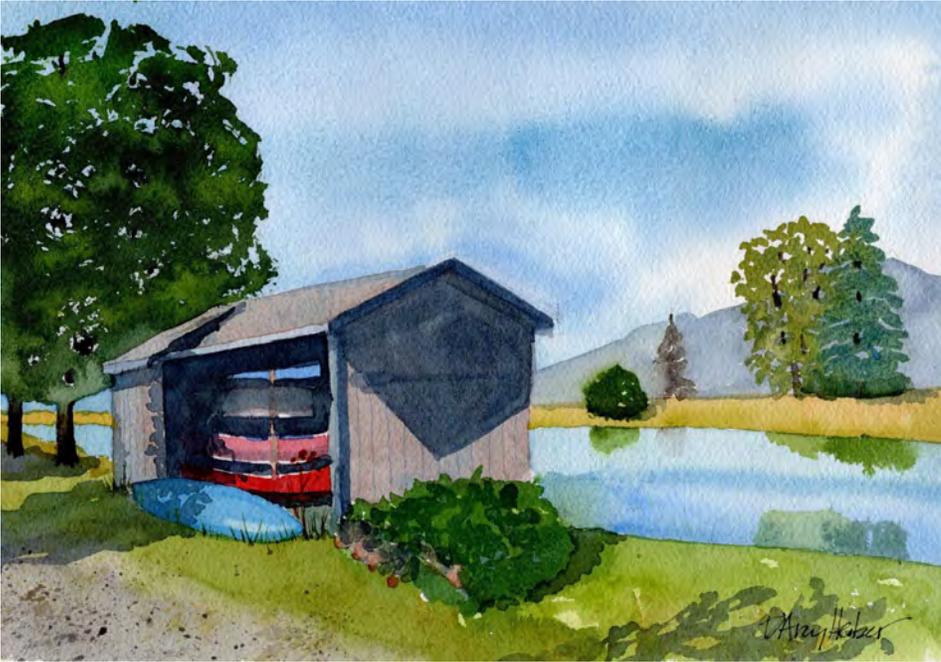
My cabin contained a comfy queen bed and a set of bunk beds, two folding chairs, a small table, and a clothes rack with hangers. A wall heater, a ceiling light, and two screened windows completed the setup.

I took a walk to get the lay of the land. The lodge sits on a bluff with an expansive view over a lagoon, with Puget Sound beyond. A trail took me down to the lagoon and along the berm that separates it from the Sound. I picked up a few shells to sketch, and took some photos (blackberries still blooming!). Then, I returned to the lodge to paint.

"As soon as I exited I-5 south of Bellingham, I was transported to the Skagit Valley's magical landscape."



— Continued on Page 5



The large main room hummed as more artists arrived. Seats along the windows with the magnificent view went fast—I'd already lost my chance. So many new faces! For many, it was also their first time at PaintOut. It's nearly impossible to remember everyone's name when thrown into that situation, kind of like the first day in a new school.

The aroma of dinner wafted out of the kitchen, which buzzed with cooking staff. The meals every day were delicious, abundant, and much more than I could eat.

By eight o'clock, most of us retired to our cabins. I phoned my

husband, and then... I didn't know what to do with myself. It was way too early for this night-owl. The silence echoed in my ears. I hung out online for a bit, then turned out the light. Surprisingly, I slept well and was up in plenty of time for breakfast. (Hint: Consider bringing one of those camp potty buckets. Trekking desperately to the restroom at 4:00 a.m. is not my jam.)

I really enjoyed the buoyant, creative atmosphere of the lodge. Everyone checks out each other's art. Our days were punctuated by meals and demos on a variety of creative subjects, presented by fellow campers.

Unfortunately, due to an early-September rainy spell, the area experienced an unusual autumn mosquito bloom. I gave up going on walks. I was disappointed that I didn't get to use my new plein air easel. Worse, every time I entered my cabin, I had to slay a dozen skeeters. I discovered they were riding in on me!

On Saturday, I learned that I'd have company arriving on Monday, so I left Saturday afternoon. I was happy to be home. I missed my husband, our cats, and our mosquito-free bedroom. Our company came and went. Then, something unexpected happened: I couldn't stop thinking about PaintOut. Judging by the PaintOut Facebook page, others were also experiencing "PaintOut withdrawal."

I know that February PaintOut will be mosquito-free, but likely too wet for plein air painting. I debated. But when I bought a pair of rubber boots at Costco, perfect for slogging through soggy grass to the lodge, I knew I'd made up my mind. See you on Samish Island in February! Come meet your tribe!



Mastering Color, Light, and Shadow in Watercolor



Join Yong Hong Zhong for a Two-Day Zoom Workshop April 28–29, 2025

9 a.m. to 4 p.m. Pacific Time

Limited to 22 participants

Recordings available for 30 days after workshop

DAY 1: EXPLORING COLOR AND VALUE RELATIONSHIPS

Morning Session: Understanding Color Theory in Practice

Hue, Value and Saturation discussion
Demo using reference photos.

Afternoon Session: Warm and Cool

Color Temperature Exploration
Demo using reference photos.

DAY 2: CAPTURING LIGHT AND ADVANCED COLOR TECHNIQUES

Morning Session: Light and Shadow

Light and Shadow Discussion
Demo using reference photos

Afternoon Session: Atmosphere

Qualities of Light Discussion
Demo using reference photos

yonghongzhong.com

TUITION

\$175 NWWs Members

\$225 Non-Members

Not an NWWs member?

Join before registering
and save \$50 on the price
of the workshop.

CANCELLATION POLICY

There is a cancellation fee of \$50. If you
cancel before April 1, you will receive a
full refund minus the \$50 cancellation fee.

If you cancel on or after April 1, the
refund will be half of the workshop fee
minus the \$50 cancellation fee.

FOR MORE INFORMATION

NWWS NORTHWEST
WATERCOLOR SOCIETY
PO BOX 50387 | BELLEVUE, WA 98015

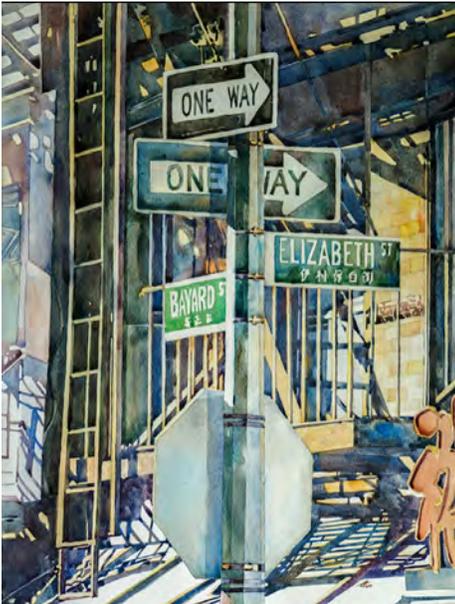
NWWWS.ORG

Email: workshops@nwws.org

WORKSHOP REGISTRATION WILL OPEN

FEBRUARY 15, 2025 – ONLINE AT NWWWS.ORG

Kudos: Winter 2025



The Corner of Oneways
Voon Wong

Voon Wong's painting "The Corner of Oneways" received the Russell Yerkes Memorial Award in the 2024 Watercolor Society Of North Carolina Annual Juried Exhibition, juried by Lana Match Privitera. The exhibition was held at The Art Gallery at Congdon Yards in High Point from September 5th to October 31st. www.behance.net/vw-art



Fishing Buddies
Annie Strack

Annie Strack, NWS, won 7th Place in Georgia Watercolor Society Exhibit and Merit Award in Arizona Watercolor Society Exhibit. She also juried into China's Silk Road Exhibition, Society of Watercolor Artists Exhibit, Kentucky Watercolor Society

Exhibit, and Western Federation Watercolor Society Exhibit. She earned Signature in WFWS, SWA, and CWS. <https://www.anniestrackart.com/>

**CONGRATULATIONS
To The Following
Who Have Earned**

**SIGNATURE
MEMBERSHIP STATUS**

Annie Strack
of Kennett Square, PA

Denise Marshall
of Newberg, OR

Oral Carper
of Spokane, WA

Two Types of Submissions:
News & Announcements
FREE to Members
- LIMIT 50 WORDS -

NEW TIME



Beginning **January 28, 2025**, NWS member meetings will start at **6:00 p.m. Pacific Time**

Premier
CHECK IT OUT
 ↓

DANIEL SMITH 

New Colors of Inspiration

available February / March 2025



Cobalt Green Deep



Coral Reef



Earthy Light Red



Jaune Brilliant No. 1



Jaune Brilliant No. 2



Manganese Violet



@danielsmithartistsmaterials

Zoom with us LIVE each week so you can speak directly with John and engage with fellow artists!
 Visit DanielSmith.com for details.

DANIEL SMITH 



**MORE THAN
\$12,000
IN CASH
AWARDS!**



Call for Artists

THE 68th ANNUAL EDMONDS ARTS
FESTIVAL GALLERY EXHIBITION
JUNE 13-15, 2025

APPLICATIONS WILL OPEN
ON CaFÉ February 15, 2025

ENTRY DEADLINE: April 29, 2025

www.edmondsartsfestival.com

2025 EDMONDS ARTS FESTIVAL JURORS



*Mixed Media 2D, Miniatures,
Small Paintings, Drawings,
and Printmaking*

MOLLY MURRAH

<https://www.mollymurrah.com/>



Paintings
**AMANDA
HOUSTON**

<https://www.amandahouston.com/>

Platinum Plus

Dr. Ph. Martin's®

SINCE 1934

- WATERCOLOR
- INDIA INK
- LIQUID ACRYLIC
- CALLIGRAPHY COLOR

THE MOST BRILLIANT
LIQUID COLOR
PRODUCTS

MADE { IN SMALL BATCHES
BY HAND
IN THE UNITED STATES

WWW.DOCMARTINS.COM

DR. PH. MARTIN'S® PRODUCTS ARE
WATER-BASED AND DESIGNED FOR
USE ON PAPER, CANVAS, AND OTHER
ART MEDIUMS. ALL DR. PH. MARTIN'S®
PRODUCTS ARE MANUFACTURED
BY SALIS INTERNATIONAL, INC.

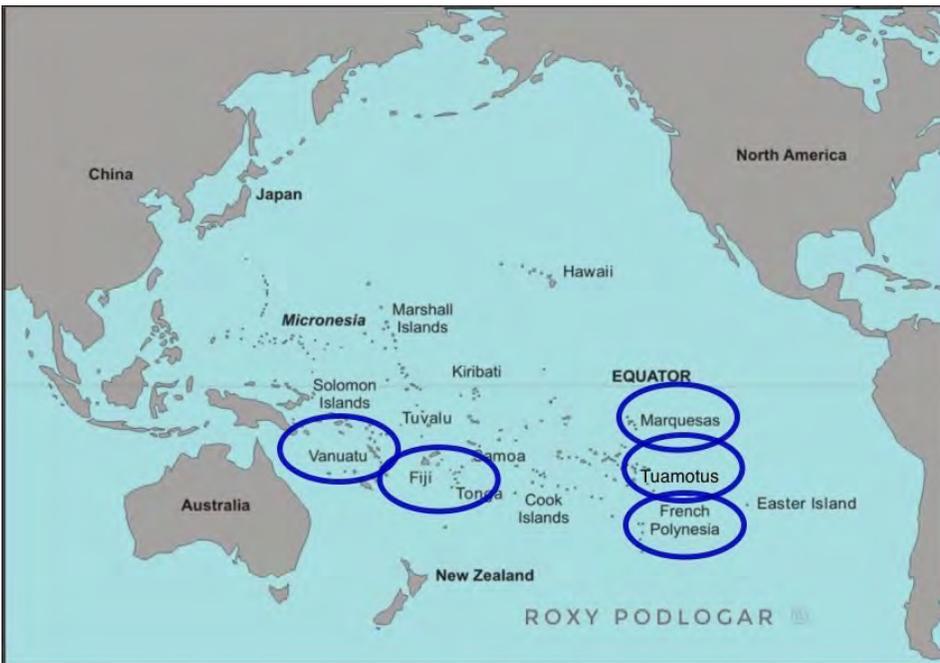
Sail Away With Your Brush: *Painting Aboard Sky Pond #4* *I've Painted Clouds from Both Sides Now*

by Roxy Podlogar

(#4 of 4-part series: for Parts 1, 2 & 3 see Spring, Summer, and Autumn Hot Press 2024)

Bula from Fiji!

We have visited five island nations since sailing from Mexico to the South Pacific in March 2022. Each island has unique weather patterns due to its geological makeup, location to the equator, and the influence of easterly trade winds. These variations require careful observation to paint cloudscapes convincingly.



As with most islands in the South Pacific, the eastern (windward) side, receives the majority of rain due to the wet easterly trade winds colliding with an island. In contrast, the western (leeward) side is dryer (rain shadow effect). Understanding this helps me paint complete scenes.

We explored a remote Fijian atoll, Kadavu. While waiting out a storm, we anchored behind an islet on the windward side. The rain poured down in sheets. From the protection of our cockpit, I captured the low clouds and wall of rain. Arches Hot Press paper served me well. First, I used broad brushstrokes resembling rain torrents. Then, I used my water bottle to spray the paper, holding it vertically and letting it run. Lastly, I dried it at an angle.



Sheets of Rain – Kadavu Fiji

Volcanic island chains, like the Marquesas and French Polynesia, present tall, densely-carpeted, dark domes. Water-laden nimbus clouds cling to the rims of these giants and cast shadows on the villages tucked in below. Misty mornings are typical in these islands and, to capture this, I prepare well before daybreak. The light and colors evolve quickly. I mount several papers and work on each in unison. Usually, one captures the scene, but certainly not all of them!



Dormant Giant – French Polynesia

— Continued on Page 11

Sail Away With Your Brush — Continued from Page 10

The active volcanic islands of Vanuatu continuously emit clouds of ash and smoke that are carried by the trade winds, blanketing the hills downwind. The volcano's heat disrupts local cloud formations, merging their dense gray clouds with the surrounding cloud systems.



Vanuatu Active Volcano

Island countries like the archipelago of the Tuamotus are comprised mainly of atolls; enclosed coral reefs that capture ocean water. This creates a lagoon, which can span miles between its reef. Here, cumulous clouds form on the edges of the reef and intermix with high cirrus clouds accompanying the trade winds. High-altitude white clouds reflect brilliant, evolving colors throughout the day.



Tuamotus Atolls

Clouds also reflect the water and land beneath them. Some bays have dark black volcanic sand subduing the reflected light, like this bay in Raiatea, French Polynesia.



Black Sand Raiatea – French Polynesia

— Continued on Page 12

TALES & ADVENTURES

Sail Away With Your Brush — Continued from Page 11

The large Fijian island of Viti Levu creates a rain shadow for the smaller islets west of it, providing conditions for dry cumulus clouds that build throughout the day as the warm island air mixes with the cooler sea air. When the sun sets, it casts intense orange, pink, and violet on the cloud columns. Until I experimented with Holbein's Jaune Brilliant, Lilac, and Lavender, my usual pallet pigments faded and failed to convey the delicate colors.

As a sailing artist, I have learned to interpret the unique atmosphere of each island and to capture the magic of my surroundings. Understanding the meteorology of a location can enhance the quality of a painting by creating a compelling cloudscape that connects seamlessly with the land. Don't just approximate the sky; take the time to truly understand it.

Vinaka! Thank you!



Fijian Sunset #1



Fijian Sunset #2

GEAR & GIZMOS

Silver Brush Tips for Brush Care

Get to Know Your Silver Brush

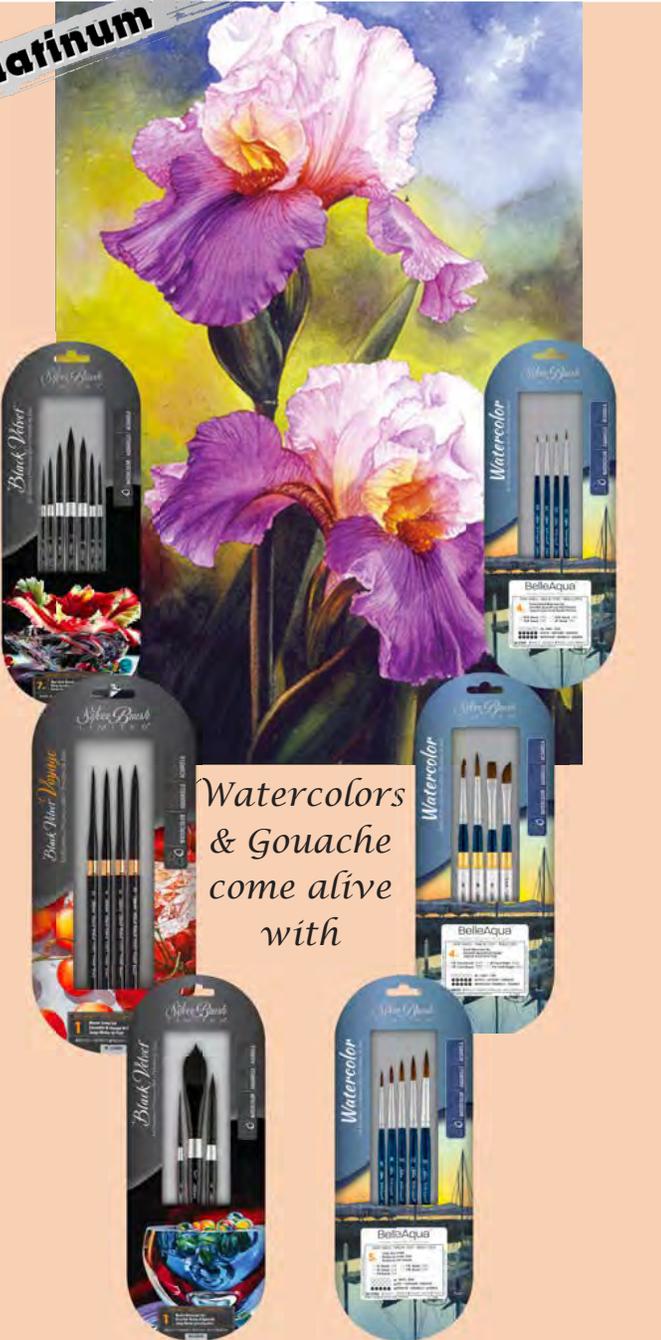
- **Toe/Tip:** The very end of the brush head
- **Belly:** The widest part of your brush where the most color is held
- **Heel:** Where the bristles meet the ferrule
- **Ferrule:** Holds the bristles and connects the head of the brush to the handle
- **Crimp:** An epoxy sealed crimp holds the ferrule to the handle and helps keep moisture out
- **Handle:** Made with renewable hard wood, finished, sealed and perfectly balanced for effortless strokes

New brush? Loose hair? What to do with that really great brush you spent half your paycheck on?? HOW ANNOYING!! There are a few simple steps you can take to smooth your artists brush hairs back into place. From a June 2, 2020 Facebook live event where Silver Brush Limited founder and owner, Dee Silver, shared some of her best brush care tips and tricks in, "How to Fix Fly-Away Brush Hairs."

See <https://youtu.be/rq47orwFaf4>



Platinum



Watercolors
& Gouache
come alive
with

Black Velvet® BelleAqua®

is the only brush series with enormous capacity to hold fluid yet snaps back to its original shape. Uniquely blended series. Black Velvet® captures watercolors and gouache and releases it in a slow controlled manner. Truly a watercolorist's dream comes true.

improve your brushstrokes with this juicy series that holds so much moisture. A totally new synthetic red sable. That controls color without drips.

BelleAqua® is the fun and affordable series for every artist working in watercolors, gouache, tempera, wet acrylics; wet on wet techniques. Enjoy the look, feel and control of this new best friend.



(609)443-4900 • Clearwater, FL 33760

silverbrush.com • info@silverbrush.com

NORTHWEST WATERCOLOR SOCIETY

WORKSHOPS International

NEXT INSTRUCTOR:

Nicolas Lopez!

<https://danielsmith.com/nicolas-lopez/>

February 8, 2025

10 am ~ 1 pm Pacific

If you would like to be put on our mailing list for this workshop, please email:

workshopsintl.nwws@gmail.com



Winter 2025 Editor's Challenge: "Patience"

Guest Editor D'Arcy Heiber

EDITOR'S CHOICE



Katy's Hands
Molly Murrah

Editors comments:
Nothing says "patiently waiting" than clasped hands on the lap.

RUNNERS UP



Chief Sealth,
Gloria Carmignani Breslin



Nowhere to Go—Taos, New Mexico
Roxy Podlogar



Low Light
K. L. Wright



Raja Waits Patiently for his Breakfast Delivery
Karen Greenstreet

THANKS FOR ENTERING



Patiently Merging in Traffic
Karen Greenstreet



Eva
Gloria Carmignani Breslin



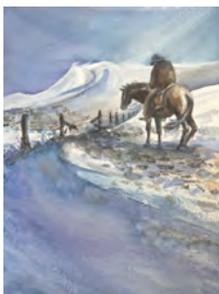
Matt
Molly Murrah



Waiting for High Tide—Vanuatu
Roxy Podlogar



Roadside fowl play
Sandra Woods



Broken
K. L. Wright



The Crooked House
Sandra Woods

SPRING 2025 EDITOR'S CHALLENGE
"Emergence" is the painting challenge for our next issue.

Interpret it as you will.

Send your images (up to 2) by March 1, 2025

Please label your work with NAME and TITLE

Minimum 500 KB, Maximum 1.5 MB, 300 DPI

newsletter@nwws.org

GIFT A LITTLE. GET A LOT!

The NWW's sister organization, the Northwest Watercolor Foundation (NWWF), has a special offer for you.

For every donation of \$50, NWW will thank you with a gift, a surprise selection of 10—yes, TEN—art instruction DVD's from the NWW lending library sent right to your door with free shipping.



ALL DONATIONS GO TO:



Please consider a tax-deductible donation to NWWF, a 501(c)3 charity which annually awards scholarships to college level art students and makes grants to grades K-12 art teachers to purchase art supplies for their students.

The DVD library was carefully curated over many years by the exceptional volunteer and Past NWW President, Lola Deaton. The DVD's were available to borrow at our in-person meetings. Because we reach a wider audience of watercolor enthusiasts online, the DVD library is being dissolved. We couldn't think of a better way to do this than by sharing the DVD's with generous



donors to the Foundation. The DVD's are by notable watercolor artists and some also offer art instruction in drawing, perspective, design and other aspects of art and creativity.

Note that we're **not able** to fill requests for specific artists, but we know you'll find great value in the timeless instruction available within the 10 you receive.

Questions?

Peggywillett@icloud.com or call or text Peggy at 206-351-1150.

[Click: Learn more and donate](#)

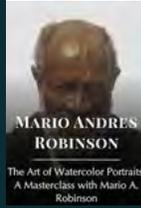
Platinum Plus

TERRACOTTA

WHERE ARTISTS GROW

Terracotta provides *premier online art education led by renowned artists* dedicated to helping you discover and refine your unique artistic voice. With options ranging from self-paced courses to live mentorship, there's a *perfect class for every artist at any stage of their journey.*

Live Classes



Programs & Live Events



Terracotta specializes in immersive online art education taught by the world's top artists and educators. [Click here](#) to explore our Video Courses, Workshops, & Programs.

Terracotta.art / Hello@terracotta.art / 425-200-4089

2025 Call For Entries



2024 1st PLACE ~ *What Goes Around Comes Around* by Elaine Daily-Birnbaum

2024 2nd PLACE ~ *Connection* by r. mike nichols

2024 3rd PLACE ~ *On the Road Again* by Gayle McDaniel

WATERWORKS Online

NWWS Annual Membership Exhibition

DEADLINE FOR ENTRY: 1/26/25

Exhibition Dates: 4/25/25 ~ 6/30/25

NWWS is proud to welcome our fabulous 2025 Waterworks Exhibition juror and workshop instructor...



Michele Usibelli
OPA, AIS, AWA, CAC

SUBMITTING TO HOTPRESS

Hot Press is published quarterly and welcomes your submissions celebrating all things watermedia. The editor reviews submissions and includes items most appropriate, and edits for clarity, content, and space considerations. Submissions are accepted from events occurring within the last 12 months or paid ads covering the next 12 months.

2 TYPES OF SUBMISSIONS:

1. **NEWS & ANNOUNCEMENT ITEMS:** FREE to members. LIMIT of 50 words.
With or without an accompanying image(s). Send text as Word.doc or equal. Send .jpg image separate in same email and labeled. Review more on the "Hot Press Submission Guidelines" tab.
2. **DISPLAY ADS:** PAID ADS, sized at ¼ or ½ page. Print quality artwork, actual size, ready for insertion. Can be linked to website or email. Display ads are submitted to NWS as complete and are not produced or modified by NWS. Review more on the "Hot Press Submission Guidelines" tab.

NOTE: PAID AD RATES ARE LOWER FOR NWS MEMBERS.

NEWS & ANNOUNCEMENT EXAMPLES INCLUDE:

Your personal achievements, such as awards from JURIED exhibitions, publications such as magazines, book inclusions, or book authorship, special recognition or honors you have received, art educational opportunities, mentions of workshops or classes you teach, and more.

DISPLAY AD EXAMPLES INCLUDE:

Art educational & travel opportunities, in-person or online workshops & classes, advertising of member or non-member manufactured professional grade art materials, "Call for Entries" for juried or non-juried exhibitions, and more.

FEATURE, EDUCATIONAL ARTICLES:

Are you a writer and would like to contribute? Please contact the Hot Press editor prior to submission.

HOW TO SUBMIT FREE NEWS & ANNOUNCEMENTS:

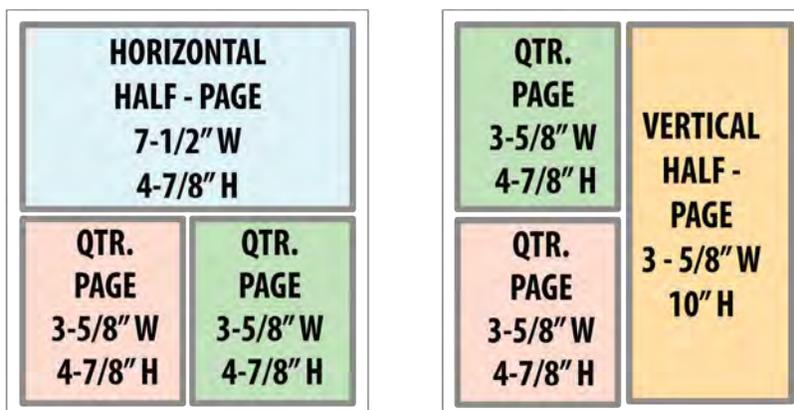
Send by email to: nwshotpress@nws.org.
Images must be least 150 dpi.

HOW TO SUBMIT PAID DISPLAY ADS:

Submitted only online.
Go to nws.org / newsletter for submittal form.
¼ or ½ page sizes should be submitted as 300 dpi resolution, actual size, as .pdf, .jpg, or .png. See ad sizes below.

SEND QUESTIONS TO:
newsletter@nws.org
Hot Press Editor: D'Arcy Heiber

DISPLAY AD SIZES



(Paper size is 8.5" x 11")

SUBMISSION DUE DATES:

Dec. 1 for Jan/Feb/March newsletter
March 1 for April/May/June newsletter

June 1 for July/Aug/Sept newsletter
Sept.1 for Oct/Nov/Dec newsletter

Editor's Comment:

T-shirts, kids playing, sun on the skin. Well, SOME of us LOVE winter, and others barely survive the voyage. Hang on, have hope, enjoy the moment and also, remember, warmer times and Spring will come. Have a safe journey!!



Gayle McDaniel, *The Road to Fun*

DO YOU HAVE A SUBMISSION FOR THE NEXT NWWWS NEWSLETTER?

DEADLINE: March 1 for the Spring Newsletter

Send to newsletter@nwws.org (NOTE: NEW EMAIL)

- **ARE YOU A RECENT AWARD WINNER?**
Send us an image of your award-winning painting and a 50 word max explanation of the what/when/where. We'll show it off for you. Please send a jpeg of **YOUR ART LABELED WITH YOUR NAME AND TITLE**; Size should be MIN 500 KB, MAX 1.5 MB.
- **DO YOU KNOW OF AN "ARTIST OPPORTUNITY"** such as an art competition or special workshop that our members would love to know about? We can announce it for you.
- **IF YOUR SUBMISSION IS AN ADVERTISEMENT,** Please make it at least 300 dpi, Half or quarter page. A PDF (preferred) or a jpeg is required.
- **ARE YOU A WRITER AND HAVE AN IDEA FOR A NEWSLETTER ARTICLE** that artists would enjoy? We're looking for great articles. Contact Editor D'Arcy Heiber: newsletter@nwws.org

EDITOR'S CHALLENGE SPRING 2025

- **SPRING 2025: "EMERGENCE"** is the painting challenge for our next issue. Interpret it as you will, and send your painting images (up to 2) to us by March 1 2025. Subject line: "NWWWS Spring 2025 Editor's Challenge." Size: 500 KB to 1.5 MB, 300 dpi. **Please submit the jpeg of YOUR ART LABELED WITH YOUR NAME AND TITLE.**